

NAHSE

Delaware Valley Chapter



**National Association of
Health Services Executives**

Delaware Valley Chapter

"Momentum builds success." -Suzy Kassem



Reyna Florentino
President

Greetings NAHSE Family!

We hope you have enjoyed your summer, made some amazing memories and are enthused to tackle the fall with great momentum!

In this edition of the NAHSE-DVC's *Pulse*, which is themed "Momentum!", we are encouraging and empowering our members and friends by showcasing ambitious individuals and enriching topics. We hope that our line up of events will boost the momentum in your life and assist you to make significant enhancements to your professional toolkit.



Shonalie Roberts
President Elect

This fall we urge you to build yourself up and those around you. Give of your time by volunteering; spread the fortune you received as a result of your network. One way to start boosting your momentum, and that of those around you is to READ and SHARE the NAHSE-DVC's *Pulse*. Let it inspire others as it inspires you.



Jacquelynn Y. Orr,
FACHE
Secretary

For those of you who are eager to get involved and engaged, we included all upcoming event flyers in this pulse. Spread the word, become involved, and invite your friends and colleagues to join NAHSE!



Sasha A. Tull
Treasurer

It is a tremendous pleasure to serve you as your NAHSE-DVC Executive Board and we look forward to seeing you at our next event. Here is to the momentum you will build!



Marilyn Adibu
Parliamentarian

Sincerely,

Your NAHSE-DVC Executive Board



Jameyshia Franklin - Associate Administrator, Bryn Mawr Hospital

As Associate Administrator, Jameyshia oversees the Patient and Guest Relations, Patient Transportation, and Internal Call Center Departments at Bryn Mawr Hospital. She has built incredible momentum not only among her peers, but her employees as well. When speaking to Jameyshia, one cannot help but become extremely moved and motivated to do more!

In her role, Jameyshia is involved in many special projects, including the modernization of a \$200 million facility and joint venture medical office building, development of a wound care center in Riddle Hospital and establishment of a novel patient advocacy process . See Jameyshia's story below!

What led you to choose healthcare administration?

I was always interested in healthcare. I am originally from Chicago and worked at Northwestern Hospital for six years as a secretary in the Maternity Department. Working in that environment exposed me to other areas in healthcare. I wanted to make a difference in the policies and procedures arena. I had [previously] received my Masters in Public Health and realized that there weren't many individuals in the hospital with that sort of background. This was unfortunate given our national move towards population health.

I did an internship with the Institute for Diversity in Healthcare Management at Bryn Mawr Hospital for about 15 weeks. I was at the right place at the right time. A project came along and they asked me to stay! Later, I was accepted as an administrative fellow and that program allowed me to be exposed to and become interested in many areas in the hospital.

If you can advise a young student on how to get started, what would you advise them?

First and foremost, if you are in college and wondering how to get exposure, entry level positions will allow you just that. The first step is getting your foot in the door. If you aspire to be in a role, find someone in that role and ask them if they can be your mentor. As a secretary, I had many mentors. Get involved in associations like NAHSE, ACHE, the Institute for Diversity. Take on as many opportunities because they are the building blocks to get you where you need to be. Be open, don't turn anything down because it doesn't sound right.

What are your thoughts on work-life balance?

Work life balance is very important because you have to give yourself a little time to have fun. When I leave work to go home, that is my personal time to enjoy my time with family, friends, and time to re-energize. You don't want to burn and stress yourself out. Ask yourself this: If your career/work is all you have in life and something traumatic happens, what do you have to show for yourself? You have to be well-rounded and have complete balance, and make room to enjoy life outside of work. It's important to reinvent what happiness means to you. Whether that may be volunteering, serving on the board of a few organizations, giving back, etc. Finding fulfillment outside your job is important.

Is there a mentor that truly helped pave the way for you?

One of my mentors gave me the opportunity to prove myself and be confident. I had a lot of convincing to do after my fellowship, including convincing my peers that I could in fact handle hospital operations. This can be a little intimidating. My mentor advocated for me and helped me build relationships with individuals that would give me that opportunity.

Social Media Campaign

"Leaders should influence others in such a way that it builds people up, encourages and edifies them so they can duplicate this attitude in others."

— Bob Goshen

What advice would you give someone seeking growth?



Darren Brownlee – Assistant Administrator of Ambulatory & Access Operations, John Hopkins Medicine

"Allow NAHSE to educate, engage and empower you! Align yourself with NAHSE to help address issues of health disparities, the availability of care and competent leadership. If you have not done so already, please join today to expand upon the rewarding opportunities that lie in front of you."



Dr. Nicole S. Huff, DHA, MBA, CHC, CHSP - Chief Compliance & Privacy Officer, St. Luke's University Health

"Don't be afraid to take risks. You should be able to move to a location outside of your comfort zone. Be flexible and humble by accepting a task that might not appear to be appealing or what you want to do at first. Most of all, don't compare yourself to others as everyone has their own path to success. And enjoy life!"



Symone Robinson - Billing Representative, Humedco Corporation & HIM Student, Peirce College

"Every position serves a purpose; none is more essential than the last. Though money is a great feature, sometimes the experience and knowledge gained is far more valuable. Before moving on to any level, make sure you've obtained and learned every ounce of information needed for your next step."



LaVelle King, MPH, CPH - Law Student, Villanova University School of Law

"Do your research and share your desire with the right people. You need someone who will share honest and sage advice with you about your experience. Once you have completed your due diligence, make a move. I have never regretted a career transition, but know that I would have regretted not having made it!"



Kenneth J. Munroe, MBA, MSOD - Director of Operations, PennMedicine, UPenn Health System

"...always find opportunities to help others in their journey, remembering those times where you were at a fork in the road or at the store counter just a few cents short. Sometimes, a simple encouraging word or a connection could mean a world of difference for those on the receiving end. "



National Association of
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Delaware Valley Chapter

EVENT LINE UP

The National Association of Health Services Executives
Delaware Valley Chapter presents...

POWER NETWORK HOUR

Come meet Healthcare Leaders in a less stressful environment! Career advancement is heavily influenced by **who** you know. Expand your network during the NAHSE DVC Power Network Hour.



Wednesday, September 21 6:00 — 8:00 p.m.

Entry fee: Members: \$15 Non-Members: \$20

Price includes appetizers

VENUE

REEF RESTAURANT & LOUNGE
605 S. 3RD STREET
Philadelphia, PA 19147



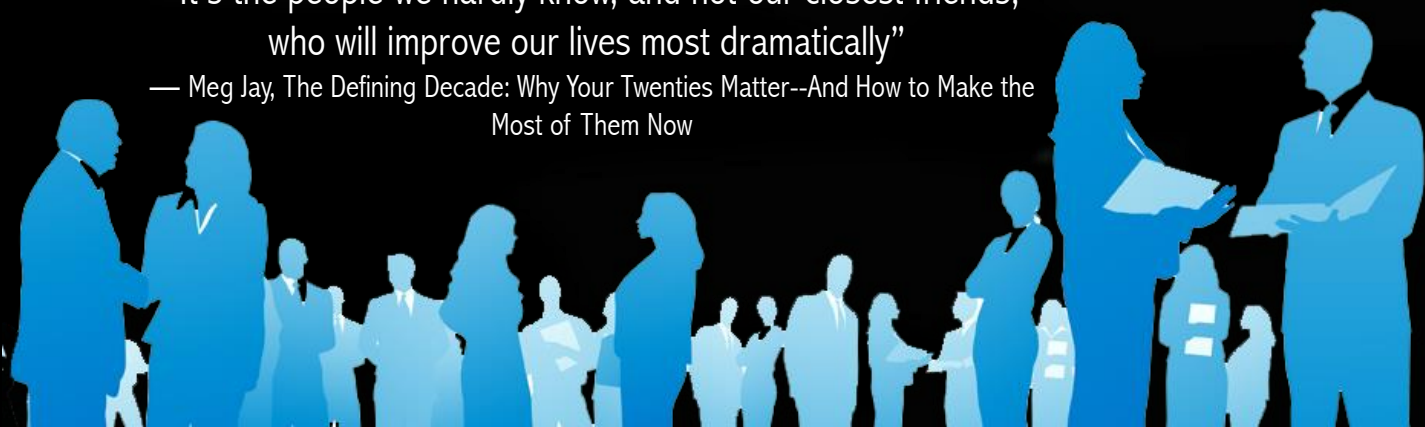
FREE street parking

Questions? Contact Us! InfoNAHSE@gmail.com



"It's the people we hardly know, and not our closest friends,
who will improve our lives most dramatically"

— Meg Jay, *The Defining Decade: Why Your Twenties Matter--And How to Make the
Most of Them Now*





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EVENT LINE UP

A Health System Approach to Healthcare Disparity:

Populations & Pipelines

Brought to you by the National Association for Health Services Executives' Delaware Valley Chapter

Join us as we revisit disparities affecting health care delivery and how one local
healthcare system is making a national impact.

Entry Fee:

\$10 Members & Students

\$15 Non-Members



Barry D. Mann, M.D.
Professor of Surgery
Drexel University College of
Medicine
Chief Academic Officer
Main Line Health



Chinwe R. Onyekere, MPH
Associate Administrator
Lankenau Medical Center

Tuesday, October 4, 2016

Event Starts at 5:30pm

Lankenau Medical Center

Room 101AB

Annenberg Center



RSVP AT www.NAHSDVC.com

FOR ADDITIONAL INFORMATION CONTACT: infonahse@gmail.com

"No work is insignificant. All labor that uplifts humanity has dignity
and importance and should be undertaken with painstaking
excellence." — Martin Luther King Jr.



Feeling inspired? Check out the following page for
more information on the Health Career Academy.
Find out how you can partner with Main Line
Health and the NAHSE-DVC to make an impact
today!





IMPACT TODAY



Dr. Barry Mann, Chief Academic Officer, Main Line Health System; Founder, Annenberg High School Science Symposium and Health Career Academy

The NAHSE-DVC will be partnering with Dr. Mann & Main Line Health's Health Career Academy to impact the Delaware Valley area high school students - our future leaders. The Health Career Academy brings medical student mentors into high school classes to challenge and inspire the minds of at-risk/under-served students. Among other remarkable achievements, this model helps to increase graduation rates in participating schools. In an effort to build on the success of the program, Dr. Mann has expanded his vision to include leadership and guidance from the NAHSE-DVC's healthcare executives. This integrative and multidisciplinary approach not only aligns with the structure of today's health systems, but also exposes students to even more career options and aspirations. Volunteer now to help us empower the next generation!

Need a bit more motivation to become involved? Check out this amazing video!

<https://vimeo.com/164463629>

Help us make an impact today!

Contact NAHSE-DVC for more information and next steps!

Email: infonahse@gmail.com
Please include "HCA" in the subject





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EVENT LINE UP



Join us in Vegas!!



NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES

Please Come Join Us!

31st ANNUAL EDUCATIONAL CONFERENCE

&

21st Everett V. Fox Student Case Competition

*Ready, Set, Lead....
Transforming
Healthcare*



November 14-15, 2015 • Red Rock Resort and Spa • Las Vegas, Nevada





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EVENT LINE UP

THE POWER TO HEAL

The Legacy of Medicare and Medicaid

The 50th Anniversary of the Implementation of Medicare

Civil Rights, Medicare and the Struggle to Transform America's Health System

Friday, October 21, 2016 - 2:00pm – 4:00pm



Dr. David Smith, PhD
Author, *The Power to Heal*
Research Professor
Drexel University
Dornsife School of Public Health



Dr. Jacqueline Zinn, PhD
Professor
Healthcare Management
Fox School of Business
Temple University



Dr. Edith Mitchell, MD, FACP
Clinical Professor of Medicine and Medical
Oncology
Director, Center to Eliminate Cancer
Disparities
Associate Director, Diversity Affairs
Sidney Kimmel Cancer Center at Jefferson



Dr. Neil Calman
President & CEO
Institute for Family
Health



Patricia Deitch, MBA, FACHE
Present & CEO
Delaware Valley Community Health



Symposium Moderator:
William Aaronson, PhD, Chair,
Department of Health Services Administration and Policy
Temple University - College of Public Health



College of Public Health



Fox School of Business
TEMPE UNIVERSITY®



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"The issues of access to care by minorities is not fully settled. Disparities persist and continued vigilance is absolutely necessary."

-Dr. William Aaronson, PhD



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EVENT LINE UP

National Association of Health Services Executives Delaware Valley Chapter

Annual Emerging Leaders Healthcare Summit “Corporate Conversations”



What is the Emerging Leaders Healthcare Summit?

A professional forum where undergraduate/graduate students and early careerists are introduced to NAHSE with the goal of enhancing their professional and career development through networking. Prominent Healthcare Professionals from the Delaware Valley Region's leading healthcare organizations sit and share insight on their journey and advise emerging leaders on their future.

Thursday, November 10, 2016 – 6:00pm
Temple Administrative Services Building
Learning Center Room 8B
2450 West Hunting Park Avenue
Philadelphia, PA 19129

Entry Fee:
\$10*

Free Parking

Snacks & Refreshments served

***We accept cash and/or card payment at the door**

For questions or additional information please contact: Marilyn Adibu at (708) 807-1063

Web: www.nahsedvc.com * Email: info@nahse@gmail.com * Follow us on

facebook

LinkedIn

Instagram



**National Association of
Health Services Executives**
Empowering the Next Generation
of Health Care Leaders Today

“Don't just become a monument of information,
rather a solace of knowledge refuge.” — Unarine Ramaru



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EVENT LINE UP

★ *Save the Date*

The Executive: Journey, Resilience and Balance

ANNUAL HOLIDAY SCHOLARSHIP DINNER

12.08.2016

Keynote Speaker
Suzanne Beauvoir Jackson
Chief Executive Officer
John Randolph Medical Center



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"The human capacity for burden is like bamboo - far more flexible
than you'd ever believe at first glance."

— Jodi Picoult

Apply for Scholarships

See the next page for more
information on how to apply!





**National Association of
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Delaware Valley Chapter

Apply today for a NAHSE DVC scholarship!

Accepting applications through November 14, 2016

David L. Rayon Scholarship*

Successful candidates will possess/demonstrate following:

- A. Be enrolled/accepted into an accredited college or university program in the 2016-2017 school year
- B. Be pursuing a healthcare-related Associate, Bachelor, Master, or Doctorate Degree
- C. Have an academic average grade of B or above (3.00 GPA or higher on a 4.00 scale)
- D. Be a US citizen and resident of the Delaware Valley



<https://nahse.typeform.com/to/zqRGde>

Dr. Nicole S. Huff Scholarship*

Successful candidates will possess/demonstrate following:

- A. Be enrolled/accepted into an accredited college or university program in the 2016-2017 school year
- B. Express and demonstrate a commitment to health policy, leadership, academic achievement, medicine, community involvement & long term career interest in health services administration and health policy
- C. Have an academic average grade of B or above (3.00 GPA or higher on a 4.00 scale)
- D. Be a US citizen and resident of the Delaware Valley



<https://nahse.typeform.com/to/aKaDAx>

**Upon receipt of scholarship, recipients must volunteer and become a member of the NAHSE DVC*

(MID)YEARBOOK

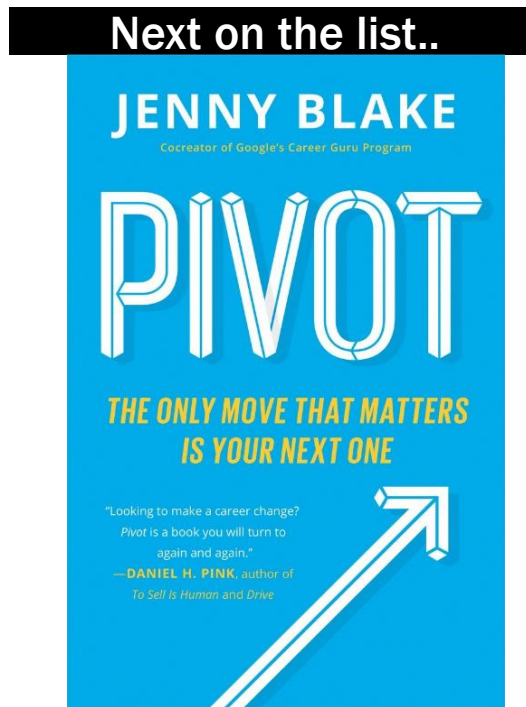
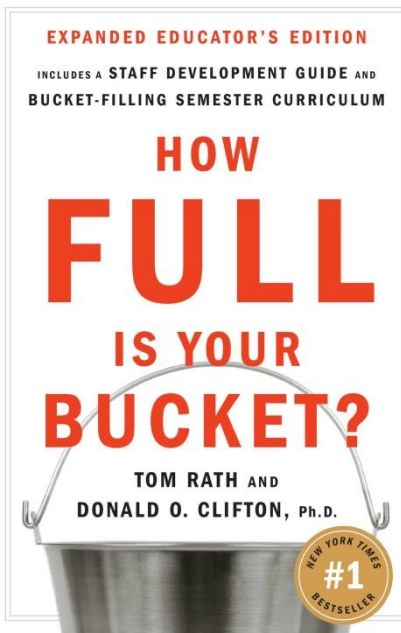
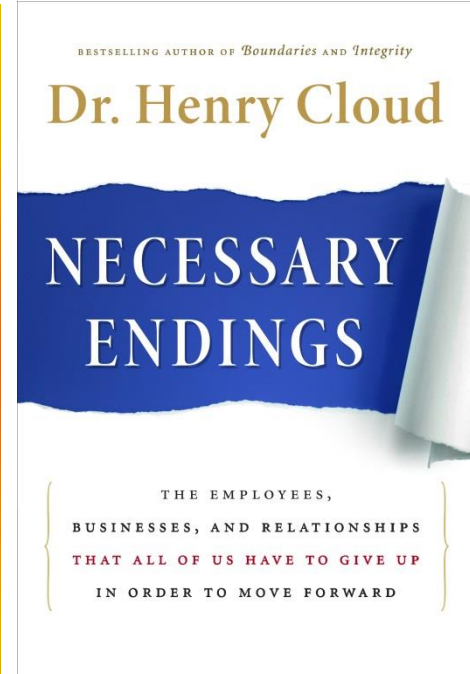
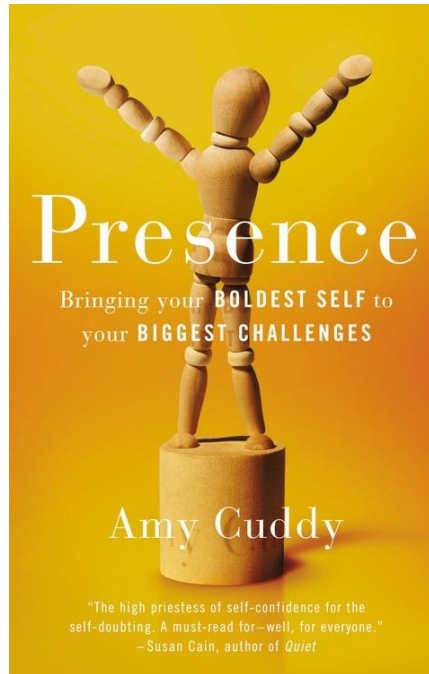
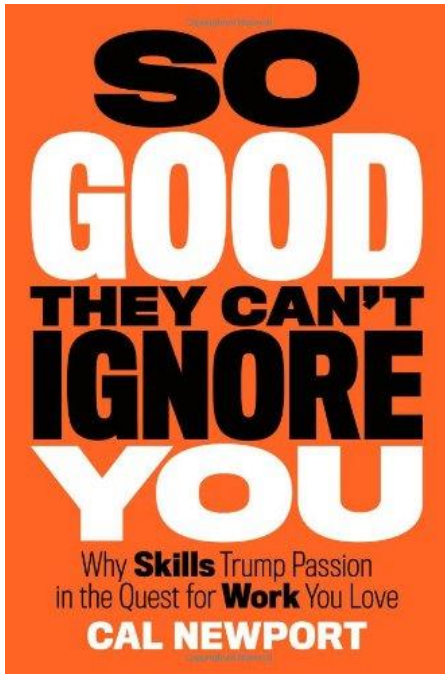




Summer Books

Did you expand your mind this summer?

Your NAHSE-DVC Executive Board delved into some pretty impactful books and we would like to share these great finds with you. Email us some books you read this summer, we are always looking for great giveaways during our events. Your book submission could be purchased and given to a motivated early careerist or student during our events!



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